

Mid-Atlantic Meeting Minutes

May 9, 2023

Members in Attendance:

Ed Andrews
Carmen DeLeo
Austin Berndlmaier
Brian Gagnon
Joe Gartner
Doug Mehring
Joyce Turner
Larry Ballard
Richard Hughlett
John Donnelly

Meeting Agenda:

- 1) Call to Order
- 2) Approve Minutes of previous meeting
- 3) Secretary's Report - Austin
- 4) Treasurer's Report - Joe Gartner
 - Financials - Joe Gartner
 - Endowment Committee - Joe Gartner
- 5) President's Report - Ed Andrews
 - Sea Scout Initiative - Bill Murphy / Steve Ingraham
- 6) Vice-President's Report - Dave Bernard
 - Cruise Schedule - Dave / Carmen
 - Boat Shows 2023:
 - Bristol July 15 - Carmen
 - Point Pleasant September 16 - Joyce

- 7) Membership Report - Ellen Gagnon
- 8) Nautical Mile - Brian Gagnon
 - Advertising - George Hulse
- 9) Old Business
 - Website - Steve Ingraham
 - Social Media - Gloria Gartner
 - Apparel - Meg
- 10) New Business
 - Next Meeting July 11
- 11) Adjourn Meeting

Meeting Review:

Ed called quorum at 7:00 pm

Carmen made a motion to approve the Meeting Minutes from March 14, 2023.

Steve seconded the motion.

The motion was carried and the Minutes were approved.

During the Secretary's Report, an update to the process of reviewing and posting the Meeting Minutes was suggested by Brian. The Mid-Atlantic Chapter's Meeting Minutes can now be more easily located on the website.

Joe gave the Treasurer's Report:

Operating Account - \$10,815.59

Savings Account - \$19,526.02

Fulton Bank Account - \$222,240.43

Profit & Loss Statement

Ad Income - \$600

Membership Dues - \$1,200

Expenses Incurred - \$1,949.27

Net Negative of \$148.45

1st Quarter realized \$2,945 gain in Fulton Account.

Steve informed the group that we now have access to WordPress Forms Pro. We now accept credit card payments through Square.

Steve made a motion to approve the Treasurer's Report.

Austin seconded the motion.

The motion was carried and the report was approved.

An Endowment Committee meeting was proposed, but no date was settled on at the time.

Bill Murphy was unavailable to give a report on the Sea Scouts, but Ed was able to state their attendance at the Somer's Point Show.

Dave Bernard was also unavailable so the meeting skipped ahead to Carmen's screen-sharing spreadsheet of the cruise / show schedule.

The May 20th cruise was relocated from Lake Wallenpaupack to Lake Hopatcong.

****Editor's note:** The May 20th cruise has now been rescheduled to June 3rd due to inclement weather. The event is still planned at Lake Hopatcong as of May 18th. The calendar can be viewed on the Mid-Atlantic website for more information and updates.

Carmen is trying to secure at least ten ads for the ad book.

As of May 9th, four ads are paid. Six are outstanding.

The fundraising goal is \$1,000.

The cost of the twenty-page book is approximately \$200.

Carmen wrote a detailed email to function as an application for potential advertisers which can be forwarded at leisure.

The cost of the banquet at the Bristol Show was \$66. (Eliminated)

The awards dinner has been scrubbed.

The new end-of-day protocol will be as follows:

The event itself will finish. Immediately following that, awards will be given out under the covered pavilion, and then participants who wish to stay for dinner can choose where to eat on their own. There are a lot of restaurants in the area so not everyone has to go to King George's Inn if they don't want to.

As it stands currently, a reservation for twelve people will be kept at King George's Inn, unless participants notify Carmen that they wish to be included. Everyone pays for themselves.

Carmen put a motion on the floor for the chapter to adopt the cost (\$500) of Armand the videographer. This was a previously out-of-pocket expense, but given Carmen's new tote bags advertising CDM Electronics and the Mid-Atlantic Chapter, he has opted not to fund the videography privately.

****Editor's note:** Carmen has edited many fantastic videos over the years which feature footage from Armand and also Austin's drone. Those beauties can be admired on the website right now ;)

The motion was temporarily tabled due to technical difficulties on the call.

Carmen picked up again with 17 expenses totaling approximately \$1,500. The projected revenue of the Bristol Show would far outstrip these expenses and is expected to pay for itself.

After describing the "living budget" of the Bristol Show, Carmen's motion was carried.

Armand the videographer will be paid for using budgeted funds from the show.

Carmen followed up with an explanation of the new credit card payment system. This has been set up online to allow easy registration to boat shows, ads, and more.

The Mahogany and Steel 2023 (Bristol Show) digital invitation is available online with numerous hyperlinks to relevant information.

Steve Ingraham put considerable effort into setting this up on the website. Gloria also researched nearby hotels for attendees who wish to make a nice weekend out of the show.

The digital registration process has been thoroughly streamlined so that the online user is guided through the form automatically.

It is important for any members who wish to participate to register by the cut-off date (June 30, 2023) so that the physical materials and preparations for the show can be finalized.

A resale table is being brought to the Bristol Show.

The Red Baron is potentially coming to the Bristol Show.

Joyce is preparing to set up the Point Pleasant Show at the end of the month.

Brian gave the Membership Report.

Mid-Atlantic ACBS currently stands at ninety-one members.

The Nautical Mile features Ed at his finest.

Steve submitted a receipt for WordPress Pro under old business.

Steve's purchase was approved by the President (under \$250).

The purchase of hats was revisited. An additional light expense was approved to cover shipping.

Social Media was skipped due to Gloria's unavailability.

Apparel was skipped due to Meg's unavailability.

The grant policy was revisited. Two more months were given to review the documents. In July a final vote will be held to officialize the application process.

Chris Brown will be speaking about his favorite boats in St. Michael's this year.

Carmen showed off the design of the tote bags.

The meeting was adjourned.

